



Name \_\_\_\_\_ Circle Level and Category

School Code \_\_\_\_\_

**Videography**

II III

**Live Action**

**Animation**

FACTORS EVALUATED	COMMENTS	POINTS (6-20)
CINEMATOGRAPHY: (a) Does the video make effective use of framing, lighting, and color? (b) Are shots focused properly and/or creatively? (c) Do the shots contribute to the story or message? (d) If special effects are used, are they used creatively and effectively?		20
SOUNDTRACK AND MUSIC: (a) Is the sound clear, understandable, and well balanced? (b) If human voices are used, are they used effectively? (c) If sound effects are used, are they used creatively and effectively? (d) If music is used, does it contribute to the story or message?		20
COMMUNICATION/STORY: (a) Does the video grab and hold the viewer's attention? (b) Is the viewer left with a clear understanding of the message or story? (c) Are the topic and/or characters engaging? (d) Is the message or story presented creatively?		20
EDITING: (a) Does the pacing enhance the message or story? (b) Are there smooth and effective transitions between scenes? (c) Are scenes and sound cut effectively?		20

**POINT SCALE**

- 17-20 Excellent
- 13-16 Good, Above Average
- 9-12 Fair, Average
- 6-8 Poor

**DO NOT TOTAL**

Judge \_\_\_\_\_

**Statement of Originality:** I certify that this project is my own original and authentic work and that I received no help in completing this project other than general instruction and supervision. *Levels II and III only:* My "Artist's Idea Statement" is attached.

Student's Signature \_\_\_\_\_